Digital Transformation: Industry & Tech trends

As a technology leader of many years I am often asked to speak about technology trends. What are leading organisations doing now and where are they headed? Each session varies, typically I cover:

- The accelerating pace of change

- Importance of culture and organisational capability

- Thoughts and learnings on what we are hearing from our customers & key technology trends, e.g.
  - Customer Experience
  - Traditional Artificial Intelligence, Generative AI, Machine Learning
  - Data, Analytics & Insight
  - Cloud Innovation – Augmented Reality / Virtual Reality / Digital Twins
  - New ways of working – Hybrid work, secure work
  - Ecosystems

- Customer buying behaviours / Key challenges faces our customers / What customers want

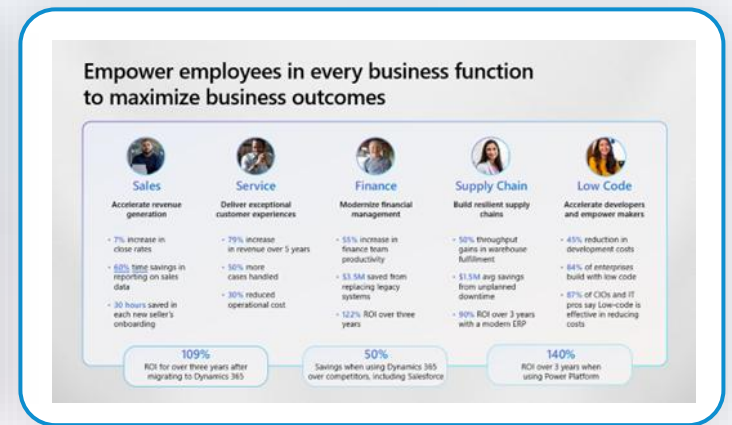- Real examples of how customer are realising business benefits

Pace of change

Technology & business trends

Real business examples

Culture and capability

Customer behaviors

Demos and more

30-60 mins